

# ***Miata Club Members are Invited!!***

## ***Miata Amore Tuscany Tour***

***October 12-20, 2019***

Voila!! Blue Strada Tours and Miataland in Umbria, Italy have joined together to bring Miata driving enthusiasts a trip through Tuscany and Umbria experiencing some of Italy's wonderful hospitality AND some exciting driving through the rolling hills of the region.

As many of you may know, Miataland, [www.miataland.com](http://www.miataland.com) located in Umbria region of Italy adjacent to Tuscany is owned by Andrea Mancini. Andrea is passionate about Miata cars...to say the least. And, he fuels his passion with an incredible collection of Miatas that he keeps on location at his family owned small resort, not far from Orvieto. Andrea's enthusiasm for working together to promote the Miata driving experience in such a cool place has been key to putting this wonderful experience together.

Blue Strada Tours, [www.bluestradatours.com](http://www.bluestradatours.com) has been providing motorcycle tours in the USA, Italy, Portugal and Iceland. Yes... motorcycle tours! Blue Strada Tours owner, Bill Kniegge has been in the motorsports industry for almost 40 years that included 5 years as a Director of Miata Owners Club from 2001. It was then that Bill became a fan for the Miata and their die-hard, enthusiastic owners. Moving to Charlotte, NC in 2007, Bill brought his passion with him from CA and found the Blue Ridge and Smoky mountain roads so inviting he started Blue Strada Tours to "share the ride" with others.

In 2014, Blue Strada extended their tour programs to Italy, a favorite destination for riding enthusiasts and of course Bill and his wife Debbie. Working closely with a fellow enthusiast from Umbria, tour plans came about that included enjoying these unforgettable back roads, fabulous hospitality and meeting new friends from all over the world!

Simply put.... Deciding to share these terrific motoring experiences in this beautiful part of Italy with Miata enthusiasts from North America was a no-brainer. Our mission "to exceed guest expectations each and every day" drives us to do just that! That much you can count on.

We are sending our Tuscany Tour information out to Miata Club Leaders via this letter just days after the tour details have been finished and posted. Sharing it with your member enthusiasts will be appreciated. Feel free to contact me personally with any questions you might about our inaugural Miata Amore Tuscany Tour.

Bill Kniegge  
Blue Strada Tours  
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